

## WHAT IS THE SMA?

The Stateline Manufacturing Alliance (SMA) is a collaborative, supportive and engaged stakeholder group - comprised of regional manufacturers, educators, and community partners - that is committed to collectively addressing, as well as supporting, youth and adult talent pipeline development needs of manufacturers.

## <image>

## **50 MEMBERS AND GROWING!**

## **BENEFITS OF BEING AN SMA MEMBER**

- Creating awareness for career paths in manufacturing.
- Collaboration/Best Practices shared among industry partners.
- Sharing a voice to local schools on curriculum and programming.
- Participate in SMA events and activities to promote your business/industry.
- Greater access to K-12 and community partners' events and initiatives through shared communication.
- Funds support scholarships for students pursuing careers in manufacturing.
- Youth Apprenticeship (YA) support, resources, and development for members.
- The opportunity to participate in training and programming.
- A unified voice for manufacturers to connect in changing the image of manufacturing careers.



What we do: The SMA is comprised of three active committees with members from industry, education, and community partners. The committees are designed to serve as "ad hoc" workgroups to address the following distinct areas of the SMA's collective interests:

- Events & Marketing
  Manufact
- Manufacturing Pathways Development Administration (Goverance & Steering)

**GET INVOLVED** Contact, Colleen Koerth or visit our website for more information. (608) 743-4597 | ckoerth@blackhawk.edu | www.statelinemfg.org